

Virginia Green Lodging Profile:





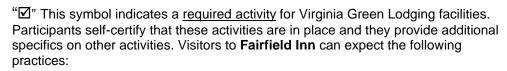
Fairfield Inn & Suites

Virginia Beach Oceanfront

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, Virginia Green encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Fairfield Inn & Suites

CORE ACTIVITIES for Lodging





- Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
 - Minimize use of bleach and chlorinated chemicals
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle Glass Bottles and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
 - Recycle: office paper and newspaper
 - Track overall waste bills
 - Instruct housekeeping to save and reuse unopened items
 - Use non-bleached napkins and coffee filters
 - Provide condiments, cream and sugar, etc. in bulk
 - Use water pitches and filtered water to minimize the use of single-use bottles
 - Donate excess food from events
 - Compost food waste and other compostables
 - Have an effective food inventory control to minimize waste
 - Purchase locally grown produce and other foods
 - Purchase organic and "sustainably-grown" foods
 - Purchase from vendors and service providers with a commitment to the environment
 - Make 2-sided copies/ printed materials
 - Use reused building materials or those from sustainable sources
 - Use latex paints
 - Properly recycle/dispose of thinners and solvents
 - Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
 - Use a last-in/first-out inventory and labeling system
 - Use less toxic materials

- Minimize the use of pesticides and herbicides
- Water Conservation. The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
 - Track overall water usage and wastewater
 - Have a numeric goal to reduce water consumption over time
 - Perform preventative maintenance to stop drips and leaks
 - Use water-flow metering to discover leaks and areas of high use
 - Have:
 - low flow restrictors on faucets and showerheads
 - low flow toilets
 - waterless urinals
 - composting toilets
 - automatic faucets or toilets in public restrooms
 - Discourage water-based cleanup (sweeping first)
 - Have an effective landscape management plan
- Energy Conservation. The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
 - Track overall energy bills
 - Use:
 - compact fluorescent light bulbs in all rooms and in canned lighting
 - high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
 - Promote the availability of "green meetings/conferences" in marketing packages

For more information on **Fairfield Inn & Suites**, see http://Marriott.com/ORFVA or contact **Bryan Campbell** at **Bryan.Campbell@crestlinehotels.com**.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging or go to www.virginiagreentravel.org.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





